



# BEAUTY CONFIDENTIAL

2014 is shaping up to be a very promising year of beauty innovations across all categories that rank supreme – anti-aging topicals, home remedies for acne, active peel formulations, and multi-tasking lasers, to name a few. Here are some of my *top picks*

by Wendy Lewis

## DR BRIAN ZELICKSON LAUNCHES MD COMPLETE

Created by Minneapolis dermatologist and laser surgeon Dr. Brian Zelickson and backed by 10 years of research, MD Complete was born from his desire to make dermatologist-level skincare that delivers the kind of visible results one would expect from a dermatologist available to everyone at an affordable price. The breakthrough MD Complete ingredient delivery system makes it possible to use professional levels of clinically proven ingredients at home. The proprietary formulation macro encapsulates key ingredients so they can be comfortably absorbed by the skin. The products are safe, effective, and easy to use for all skin types. According to Dr. Zelickson, "MD Complete delivers visible results by using broad, synergistic combinations of potent medical grade ingredients at highly concentrated, clinically-effective levels." The brand will launch with two ranges; one is developed to reverse the signs of aging skin, and the other is designed for skin clearing and preventing breakouts. Look for MD Complete exclusively at Target stores and on Target.com as of March 2014.

Prices range from \$16.99 – 39.99.  
Mdcomplete.com



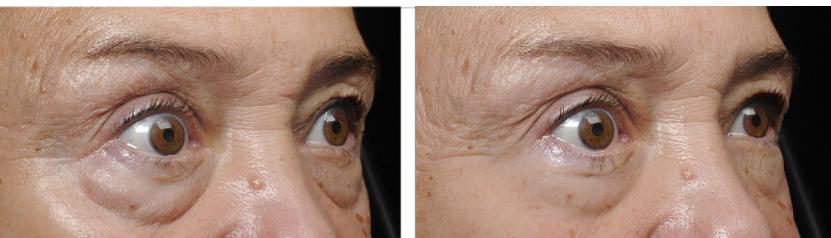
## ELLMAN'S NEW MEDLEY™ GETS SERIOUS ABOUT SKIN REJUVENATION

Some innovative companies are producing ingenious laser systems that are multi-functional, as well as safer, smaller, lighter, and more compact. But with so many skin lasers on the market, it is hard to know which one may be right for you. Ellman International aims to simplify the process with their new Medley™ Multi-Function Laser Platform. The Medley system is unique in that it offers a range of supporting multiple technologies. The results of many years of research and development, the Medley delivers versatility to dermatologists and plastic surgeons so they can provide their patients with several state-of-the-art treatments, such as tattoo removal, reduction of brown spots and solar lentigenes, improvement in tone and texture, and reversing sun damage. According to Dr. Amy Taub, a dermatologist in Lincolnshire, IL, "The Medley presents the promise of a viable solution for those looking to turn back the hands of time. In addition for patients with tattoo regret, sun damage from UV exposure, and pigmentation changes in darker skin tones, Medley is a go to solution. It's reliable, effective and very safe." Ellman.com

Photo: Business Wire

## GOT BROWN SPOTS, LARGE PORES OR SUN DAMAGE? ZO® MEDICAL TO THE RESCUE

Developed by Dr. Zein Obagi, the world famous Beverly Hills dermatologist and maestro of peels, the ZO® 3-STEP PEEL™ is a unique stimulating peel that represents a quantum leap beyond the superficial improvements that can be seen with ordinary glycolic peels that need to be repeated every few weeks. The 3-Step Peel delivers more visible and longer lasting benefits to transform your skin to a younger, healthier state. With this gentle yet aggressive in office treatment, you can expect some mild peeling and flaking, with minimal to no downtime. Designed to target a wide range of skin concerns, including acne, melasma, sun damage, fine lines, rough texture, enlarged pores, and dullness, the 3 Step Stimulation Peel promotes softer, smoother skin and is suitable for all skin types. As Dr. Obagi says, "Peels can be used to correct and reduce conditions of weakened skin such as a damaged skin surface, pigmentation, uneven texture, lines, and wrinkles. Not only will peels reverse these conditions, they will increase the overall health of the skin, but to make a real difference, peels must go deep." If your skin shows signs of severe sun damage and wrinkles, and deeper repair is desired, you can repeat the peel at monthly intervals as needed. To maintain your beautiful new skin, use ZO® Medical Oclipse C, an ultra mild sunscreen formula that offers broad-spectrum UVA/UVB/HEV protection for post-procedure protection, and even the most sensitive skin types. To find a ZO® physician near you, visit [zoskinhealth.com](http://zoskinhealth.com)



Patient demonstrating the results of Strateris, a new polymer film technology to reshape the appearance of lax skin starting in one hour of application.

## THE NEXT BIG THING IN SKIN CARE: STRATERIS™

We all know Living Proof, Inc. as an innovative, technology-based beauty company whose superb hair formulas have cut down on frizz for zillions of women, and for having Jennifer Aniston on board. But Living Proof's newest venture is a proprietary, cross-linking polymer film technology called Strateris™, which can actually reshape the appearance of skin. Strateris™ was invented by an A-list team of researchers and clinicians at Living Proof led by Dr. Bob Langer, award-winning MIT Institute Professor; Dr Betty Yu, an expert in trans-dermal drug delivery; and world-renowned dermatologists, Drs. Rox Anderson of Harvard University and Barbara Gilchrest of Boston University. This revolutionary technology has been in development for almost a decade. Inspired by the attributes of youthful skin, they devised a breathable, flexible and imperceptible film that can be worn all day to reshape the appearance of skin. Now through a global venture with pharmaceutical powerhouse Valeant, we are looking forward to see what Strateris™ can do for everything from under eye bags to slack, aging skin. Watch this space for future breakthroughs using this ground-breaking technology exclusively from your dermatologist or plastic surgeon.

## BRIGHTEN UP WITH LUMIXYL® TOPICAL BRIGHTENING PADS

Brighten and rejuvenate your complexion with a convenient pad that simplifies your beauty routine. Lumixyl Topical Brightening Pads are the newest addition to the Lumixyl Topical Brightening System of products. These little pads have the same strength of the original Lumixyl Topical Brightening Crème. The potent Lumixyl peptide has been infused into these soft and gently exfoliating pads along with hydrating hyaluronic acid and soothing aloe. These are ideal for dry skin after acne products, retinol, and post peels and laser treatments. The Lumixyl line of products' superstar ingredient is decapeptide-12, a peptide technology developed by Stanford University researchers. Decapeptide-12 reduces unwanted pigmentation, such as age spots, sun spots, uneven skin tone, and photo damage, without the typical side effects and redness of many other skin brighteners. Soothing antioxidants like licorice root help to make these pads suitable even for sensitive skin types. [Envymedical.com](http://Envymedical.com)

